

ALLAMA IQBAL OPEN UNIVERSITY

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LEVEL	MA/M.ED	SEMESTER	SPRING 2022
COURSE CODE	TEXTBOOK DEVELOPMENT-I(6552)	MAXIMUM MARKS	100
TIME ALLOWED	03 HOURS	PASS MARKS	50

NOTE ATTEMPT ANY FIVE QUESTION

Q.NO	QUESTION	MARKS
Q.NO.1	Describe the textbook controversies of Japan.	20
Q.NO.2	Discuss textbooks are important factor in school success rate.	20
Q.NO.3	Discuss the basic duties of authors and publishers in detail.	20
Q.NO.4	Describe in detail the process of textbook development and curriculum.	20
Q.NO.5	How textbook can be made effective through the use of pictures discuss.	20
Q.NO.6	Write down the characteristics of good illustrations.	20
Q.NO.7	Enlist the details of checklist and salient features of textbook.	20
Q.NO.8	Highlight the general issues and problems related to textbook development.	20

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