

# ALLAMA IQBAL OPEN UNIVERSITY

<b>LEVEL</b>	<b>MA/M.ED</b>	<b>SEMESTER</b>	<b>AUTUMN 2021</b>
<b>PAPER</b>	<b>TEXT BOOK DEVELOPMENT-1 (6552)</b>	<b>TIME ALLOWED</b>	<b>03 HOURS</b>

**NOTE : ATTEMPT ANY FIVE QUESTION**

<b>Q.NO</b>	<b>QUESTION</b>	<b>MARKS</b>
<b>1.</b>	Explain the need of a publishing culture in Pakistan. Briefly describe the publishing and production related activities of textbook.	<b>20</b>
<b>2.</b>	How brain functioning is associated with learning. Discuss its implication for textbook design.	<b>20</b>
<b>3.</b>	What is the use of instructional objectives in development of textbook? How will you define chapter openness and closeness.	<b>20</b>
<b>4.</b>	Highlight some of the reforms made for textbooks in last few years. Gives some examples from textbook of history.	<b>20</b>
<b>5.</b>	Discuss the general problems of specific textbooks. Discuss the appropriateness of GTZ model for designing science textbooks.	<b>20</b>
<b>6.</b>	Discuss the concept and importance user's oriented approach in textbook designing.	<b>20</b>
<b>7.</b>	Write down the point for anticipation guide before reading the text. Discuss some instructional alternatives in content area of reading.	<b>20</b>
<b>8.</b>	Explain the procedure of designing textbooks and write some of the implications of textbook design for instructional process.	<b>20</b>