

# ALLAMA IQBAL OPEN UNIVERSITY

<b>LEVEL</b>	<b>MA/M.ED</b>	<b>SEMESTER</b>	<b>SPRING 2022</b>
<b>COURSE CODE</b>	<b>TEXTBOOK DEVELOPMENT- I(6552)</b>	<b>MAXIMUM MARKS</b>	<b>100</b>
<b>TIME ALLOWED</b>	<b>03 HOURS</b>	<b>PASS MARKS</b>	<b>50</b>

**NOTE ATTEMPT ANY FIVE QUESTION**

<b>Q.NO</b>	<b>QUESTION</b>	<b>MARKS</b>
<b>Q.NO.1</b>	Describe the textbook controversies of Japan.	<b>20</b>
<b>Q.NO.2</b>	Discuss textbooks are important factor in school success rate.	<b>20</b>
<b>Q.NO.3</b>	Discuss the basic duties of authors and publishers in detail.	20
<b>Q.NO.4</b>	Describe in detail the process of textbook development and curriculum.	<b>20</b>
<b>Q.NO.5</b>	How textbook can be made effective through the use of pictures discuss.	<b>20</b>
<b>Q.NO.6</b>	Write down the characteristics of good illustrations.	<b>20</b>
<b>Q.NO.7</b>	Enlist the details of checklist and salient features of textbook.	<b>20</b>
<b>Q.NO.8</b>	Highlight the general issues and problems related to textbook development.	<b>20</b>