

ALLAMA IQBAL OPEN UNIVERSITY

LEVEL	MA/M.ED	SEMESTER	AUTUMN 2021
PAPER	TEXT BOOK DEVELOPMENT-1 (6552)	TIME ALLOWED	03 HOURS

NOTE : ATTEMPT ANY FIVE QUESTION

Q.NO	QUESTION	MARKS
1.	Explain the need of a publishing culture in Pakistan. Briefly describe the publishing and production related activities of textbook.	20
2.	How brain functioning is associated with learning. Discuss its implication for textbook design.	20
3.	What is the use of instructional objectives in development of textbook? How will you define chapter openness and closeness.	20
4.	Highlight some of the reforms made for textbooks in last few years. Gives some examples from textbook of history.	20
5.	Discuss the general problems of specific textbooks. Discuss the appropriateness of GTZ model for designing science textbooks.	20
6.	Discuss the concept and importance user's oriented approach in textbook designing.	20
7.	Write down the point for anticipation guide before reading the text. Discuss some instructional alternatives in content area of reading.	20
8.	Explain the procedure of designing textbooks and write some of the implications of textbook design for instructional process.	20