

ALLAMA IQBAL OPEN UNIVERSITY

LEVEL	M.A/M.ED	SEMESTER	SPRING 2022
PAPER	TEXTBOOK DEVELOPMENT (6552)	TOTAL MARKS	100
TIME ALLOWED	03 HOURS	PASSING MARKS	40/50

NOTE : ATTEMPT ANY FIVE QUESTION

Q.NO.	QUESTION	MARKS
Q.NO.1	Describe the textbook controversies of Japan.	20
Q.NO.2	Discuss textbooks are important factor in school success rate.	20
Q.NO.3	Discuss the basic duties of authors and publishers in detail.	20
Q.NO.4	Describe in detail the process of textbook development and curriculum mapping.	20
Q.NO.5	How text books can be made effective through the use of pictures discuss.	20
Q.NO.6	Write down the characteristics of good illustrations.	20
Q.NO.7	Enlist the details of checklist and salient features of textbook.	20
Q.NO.8	Highlight the general issues and problems related to textbook development.	20